



The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)



Jointly offered by
IIM Jammu and ICAI

Management Development Programme for Chartered Accountants 7th-9th December, 2022

3 Days Residential Programme at
(Srinagar Off-Campus IIM Jammu)





Background

Chartered Accountants (CAs) are well ingrained Accounting & Finance professionals. However, in a fast-changing world, they are increasingly assuming managerial responsibilities which desire understanding of other business functions, effective interpersonal and communication skills, ability to analyze business eco-system and leadership acumen.

The main objective of this program is to help them acquire requisite knowledge of other functional areas to ensure their effectiveness in their managerial roles. At the end of the programme, the participants will not only become much more effective in their managerial roles by acquiring cross-functional perspectives.

The programme enriches CAs by:

- a) Providing them with panoramic view of various functional areas viz., Business Decision Making, Marketing, Business Environment, Operations Management, Data Science & Analytics, Human Resource Management, Organizational Behaviour, Strategy.
- b) Honing their communication, computing, self-awareness, socializing and leadership skills.





Programme Objectives

The programme intends to hone the management, leadership, interpersonal and communication skills of Chartered Accountants. The modules within the programme are structured to offer a good understanding of the newest, and most relevant techniques and approaches in management that helps in development of managerial and leadership skills of these young professionals.

Participants will thus be able to:

- Develop an understanding of strategic dimensions of business
- Develop management and leadership skills on articulation, negotiation, conflict and teambuilding
- To understand the role of impactful communication to influence and inspire as a leader
- Understand how to lead and maintain a team towards success with skilful negotiation and efficient persuasion
- Understand and cultivate the skills to analyze various possibilities and prioritize them to be done by self, and/or effectively delegate
- The quality to inspire and motivate self and others by being stable and resilient to challenges and conflicts
- Develop an understanding of transformational changes that technology and digitisation will bring
- Realize the broad range implications of national and international crisis on organisations



Programme Highlights

- 01 Classic Approaches to Leadership
- 02 Self-Management and Leadership
- 03 Developing Organizational Excellence
- 04 Design thinking for sustainable growth
- 05 Creating high-performance teams
- 06 Crisis Management
- 07 Digital transformation using AI and Emerging technologies
- 08 Understanding business environment and competitive strategies
- 09 Developing Excellence through Interpersonal Communication and Training
- 10 Embracing transformational changes that technology and digitisation will bring





Pedagogy

The programme will use extensive interactive experiential learning methods to meet its objectives. The various tools used to enhance learning shall include role-plays, case studies, individual and group exercises, theme-based discussions and experience sharing. The programme will also include practitioner's sessions.



Faculty

The session on the specified themes will be conducted by the IIM Jammu faculty. IIM Jammu keeps augmenting its faculty resources as they are the thought-leaders having the responsibility of adding value to the work and lives of its most important stakeholders, i.e., its learners! All the faculty members have trained and researched in the best institutions from India and abroad, viz. IIT, IIM, XLRI, NUS, MIT etc. They represent a formidable mix of industry, teaching, and research experience, which puts IIM Jammu in a unique position to cater to the training and consulting needs of various learners and organizations.



Mode of the Programme Delivery

IIM Jammu will deliver the 15 hours program at IIM Jammu Srinagar Off-Campus. There will be 10 sessions of 90 minutes each.



Certificate

A certificate of participation will be issued to the participants at the end, subject to their having attended all the sessions of the programme.



Registration and Payment

All interested participants will be registering online and will make the payment of program fee through online payment link provided :

Programme Fee:

- Rs. 30000/- + GST (For Double Occupancy)

Registration Link : <https://t.ly/tKXS>

- Rs. 37500/- + GST (For Single Occupancy)

Registration Link : <https://t.ly/FGQ7>

Itinerary For Three Days Programme

1.	Eligibility	Member of ICAI only
2.	Delegate Fee	Rs. 30000/- + GST (On Double Occupancy) Rs. 37500/- + GST (On Single Occupancy) Delegate fee covers: a. Stay based on single & double occupancy at Srinagar Off Campus IIM Jammu from 7 th – 10 th December 2022 (Morning 10:00 AM) b. Four Breakfast (7 th – 10 th December 2022), Three Lunch (7 th – 9 th December 2022) and Three Dinner (7 th – 9 th December 2022) c. Two Tea arrangements in between classes (7 th – 9 th December 2022)
3.	Travel Arrangement	Delegates are required to make their own arrangement for travel to IIM Jammu Srinagar-Off Campus (to & fro) by Air/ Road.
4.	Check- In	At 10:00 AM on Wednesday, 7 th December 2022
5.	Check- Out	At 10:00 AM on Saturday, 10 th December 2022
6.	Distance of IIM Jammu Srinagar Off Campus	a. From Airport: 8.5 Kms b. From Bus Stand: 2.5 Kms
7.	Sight Seeing	10 th & 11 th December 2022, Members may make their own arrangements for sight seeing. Additional stay beyond 10 th December 2022 is not permissible at IIM Jammu Srinagar-Off Campus.
8.	CPE hours	To be provided by ICAI
9.	Certificate	A certificate will be issued Jointly by IIM Jammu & ICAI
10.	Contact for Query	Please write at executive.edu.office@iimj.ac.in or cmib@icai.in



Management Development Programme (Residential)

for

Chartered Accountants

Jointly offered by IIM Jammu and ICAI

7th-9th December, 2022



• Broad Coverage Areas •



**Leadership
Management**



**Strategic
Management**



**Crisis
Management**

15 CPE Hours
(Structured)
will be
provided

Programme Fee: Rs. 30000/- + GST (On Double Occupancy)
Rs. 37500/- + GST (On Single Occupancy)

A certificate
will be issued
Jointly by
IIM Jammu

Register here:

Registration Link : <https://t.ly/tKXS> (For Double Occupancy)

Registration Link : <https://t.ly/FGQ7> (For Single Occupancy)

Please write at : cmib@icai.in

About ICAI

The Institute of Chartered Accountants of India (ICAI) is a central Statutory body established by the Chartered Accountants Act, 1949 for regulating and development of the profession of Chartered Accountants in India. ICAI is the second largest accounting body in the world with a strong tradition of service to the public interest and to the Indian economy. During its more than seventy-three years of existence, ICAI has achieved recognition as a premier accounting body not only in the country but also globally, for maintaining highest standards in technical, ethical areas and for sustaining stringent examination and education standards. Since 1949, the profession has grown leaps and bounds in terms of membership and student base. Starting with a handful of about 1700 members, today, the strength of Chartered Accountant fraternity has grown to over 3.5 lakh members. On the education front, the ICAI began with a mere 259 students and today about 7.5 lakh active students are a part of ICAI. The Institute functions under the administrative control of Ministry of Corporate Affairs, Government of India. It has its headquarters in New Delhi and 5 Regional offices in Mumbai, Chennai, Kolkata, New Delhi and Kanpur. It presently has 166 branches spread all over the country. In addition, it has also set up 44 chapters and 33 representative offices outside India and overseas offices in Dubai and Singapore.



The Indian Institute of Management (IIM) brand has become synonymous with innovation, talent, and zeal for success and contribution in management. The Government of India established IIM Jammu in Jammu and Kashmir in 2016. IIM Jammu has already set up a modern Off-Campus at Srinagar dedicated to Executive Education. From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. IIM Jammu encourages contemporary research concentrating on regional, national and global issues. Presently, IIM Jammu operates from the Old University Campus, Canal Road, Jammu.

The proposed 200 acres of state-of-the-art campus is coming up at Jagati, 14 Kms. from Jammu City, about 16 Kms. from Jammu Railway Station and 18 Kms. from Jammu Airport. The proposed Campus will be a blissful mix of modern architecture, culture and heritage of Jammu and Kashmir.

Major Programmes offered by IIM Jammu

- Doctor of Philosophy (Ph.D.)
- Masters of Business Administration (MBA)
- MBA in Hospital Administration and Healthcare Management
- Executive MBA in Blended Mode (E-MBA)
- 5-Year Integrated Programme in Management
- IIT Jammu-IIM Jammu Dual Degree Programme
- Executive Education offers short duration programmes for various levels experienced professional across industry
- Faculty Development Programmes for management teachers and researchers employed in universities, management schools, colleges, universities, and professional institutes
- Management Development Programmes to provide working executives with state-of-art concepts and practices in management.

Disciplinary Areas

- Business Communication
- Business Policy, Strategy & Entrepreneurship
- Economics & Business Environment
- Finance and Accounting
- Information Technology and Systems
- IT Systems & Analytics
- Marketing
- OB & HRM
- Operations & Supply Chain

Centre of Excellence

- Centre of Innovation & Entrepreneurship
- Centre of Happiness

